

## SHANNON KYLE ROSE

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Tampa, FL 33625  
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### EXPERIENCE

**2008 – Present**

#### **Owner of Eclectic Media Productions**

##### **Highlights**

Maintained and designed a number of websites for various clients  
Publicist for Comedians, national radio host  
Assistant for clients  
Set up media events

**2002 – 2007**

#### **Executive Producer of the Mark Larsen Morning Magazine, Company Webmaster, Promotions Director, Intern Coordinator**

NewsTalk AM 1040  
Sports Radio AM 1470

##### **Job Description**

- ❖ Handled callers (screen) for host questions and comments.
- ❖ Promoted station through press releases and at events; including dealing with clients and consumers.
- ❖ Managed the intern program including hiring, scheduling, and evaluation of the interns.
- ❖ Webmaster of 5 websites throughout Florida.
- ❖ Assisted the sales department and CEO to attain sponsor info and content to the various websites.
- ❖ Obtained on air guests via current news topics during the morning show. Acquired a contact list of over 500 names. Established contacts at ABC News, CNN, and Fox News.

##### **Qualifications**

- ❖ Knowledge of the following programs and/or languages:

Cool Edit Pro  
360  
Dream weaver  
HTML  
CGI  
Microsoft Office Applications

##### **Highlights**

- ❖ Interviewed, Booked and Solely Responsible for maintaining relationships with such notables as:  
Governor Jeb Bush, Governor Charlie Crist, Oliver North, White House Press Secretary Tony Snow, Tampa Mayor Pam Iorio, Sean Hannity, Rudy Giuliani, Janet Reno, General John Abizaid, Pat Buchanan
- ❖ Hosted & edited in-person segment which highlighted local events.

**1993 – Present**

**Creator & Webmaster**

Prowrestlingdaily.com website

- ❖ Writes daily column.
- ❖ Manages staff of writers and editors.
- ❖ Achieved an increase of hits from 100 a day to 100,000 a day.

**2001 – 2003**

**Host of weekly radio show**

NewsTalk AM 1040

- ❖ Hosted and produced weekly talk show.
- ❖ Wrote script for the show.
- ❖ Booked guests from all over the country.
- ❖ Created and distributed press releases promoting the show.

**2000 – 2002**

**Host of weekly Community Affairs segment**

Channel 32 WMOR TV

- ❖ Hosted and wrote copy for weekly on air TV segment.

**2000**

**Computer Technician**

Hillsborough Community College

- ❖ Responsible for working with students on technical problems in the computer lab.

**1997**

**Production Assistant (Camera, Teleprompter)**

Channel 10 WTSP – CBS

- ❖ Operated cameras during LIVE TV Broadcasts.
- ❖ Edited copy during breaking news segments.
- ❖ Operated the teleprompter.

**1994 – 1996**

**Sales Representative/Supervisor of Department**

Special Data Processing

- ❖ Responsible for inbound and outbound magazine sales.
- ❖ Promoted to verifier where I was the top producer for over one year.
- ❖ Achieved award for Employee of the Month twice.

**1992 – 1993**

**Master Control/Production Assistant (Camera, Teleprompter, Editing)**

Time Warner Cable

- ❖ Operated camera for various TV shows.
- ❖ Director, Floor Director, and Technical Director for various shows.
- ❖ Edited content for various shows.

**1989 – 1992**

**Host/Producer, Community TV show**

Time Warner Cable

- ❖ Wrote scripts for the show.
- ❖ Responsible for booking guests for the show.
- ❖ Voted the best Community TV Show for three consecutive years.

**CAREER HIGHLIGHTS**

- ❖ Production Assistant for Jeopardy TV Show
- ❖ Winner of the 2004 Journalistic Achievement Award
- ❖ Photography: Picture I took appeared on the cover of a book
- ❖ Interned with 93.3 WFLZ (set up promotions, worked remotes)
- ❖ Daily columnist for various websites
- ❖ Spokesperson with various elementary schools about radio related topics and visited several hospitals for charity related functions.
- ❖ Assistant to Casting Director Tony Varro (ran camera, checked in Talent, assisted in class)

**EDUCATION**

Hillsborough Community College  
1992 – 1994  
Majored in Mass Communications

Jefferson High School, Tampa, FL  
Graduated 1992

**REFERENCES**

Mayor Pam Iorio  
City of Tampa Mayor  
(813) 274-8251

Kendall Almerico  
Attorney At Law and Media Personality  
813-877-1800

Bruce Maduri  
President/CEO  
Genesis Communications  
813-281-1040

Tedd Webb  
Co-host: AM Tampa Bay, 970 WFLA  
Clear Channel Communications

813-362-5394

Paul Gonzalez  
35 Year Radio Talk Show Host Veteran  
813-598-5769